Responsible Alpaca Standard Supply Landscape

July 2025

Introduction

The Responsible Alpaca Standard (RAS) was established in response to stakeholder requests to ensure that alpaca fiber originates from responsible sources. It addresses key aspects such as animal welfare practices at the farm level, sustainable land management, and social welfare. Through chain-of-custody certification, the standard guarantees that fiber from certified farms is accurately identified and traceable. The RAS is part of the broader Responsible Animal Fiber (RAF) framework, which also includes the Responsible Wool and Mohair Standards.

This document presents an overview of the current and projected RAS supply situation in Peru since RAS 1.0 was launched in 2021.

Please note that where projections are made, these are conservative and based on the current supply landscape. A strong demand signal from brands has the ability to greatly accelerate the rate of adoption.

Full listings of all certified sites are available in the Find a Certified Company Tool.

RAS Peruvian Supply

Several production sites in Peru have achieved RAS certification. According to the <u>Materials Market Report 2024</u>, in 2023, the market share of RAS-certified alpaca fiber was of 7% (430 tons) of the total production of alpaca worldwide. According to the data provided by the organizations, there is a projected 430% increase (2,305 tons) for the 2024-2025 campaign, as RAS implementation among Peruvian farmers is rapidly growing.

There are, based on the information below, approximately **2,890 production units** certified or finalizing the process of certification, which is a big shift from the 570 reported in the <u>2023 RAS Supply Landscape</u>.

The list of certified material providers as of January 2025 are:

- ArtAtlas S.R.L
- Clasificadora de Lanas Macedo SAC (CLAMASAC)
- Cooperativa de Produccion y Servicios Especiales de los productores de Camelidos Andinos Ltda (COOPECAN)
- Incatops SA (Incatops)
- Industrias Textiles de Sud America S.A.C (ITESSA)
- Michell y CIA SA. (Michell)



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ArtAtlas

ArtAtlas is a garment manufacturer and exporter based in Arequipa, Perú, specifically in the José Luis Bustamante y Rivero district. As part of its commitment to sustainability, the organization has one certified production unit under its chain of custody, with another in the process of certification.

The organization upholds sustainable and fairtrade principles throughout its production process, emphasizing efficient raw material use and responsible consumption. It runs various sustainability initiatives, including a women's empowerment and leadership program, the Fundación Art Atlas program, and the use of solar panels for energy. Additionally, it creates social impact products utilizing residual materials from its production process.

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CLAMASAC

CLAMASAC operates as a processor within the alpaca fiber supply chain, maintaining a strong commitment to sustainability and certification standards. The company currently manages 33 certified production units under its chain of custody, with 02 additional units in the process of implementation for upcoming certification. CLAMASAC oversees the certification of 29,030 alpacas across key regions in Peru, including Arequipa, Puno, Cusco, Junín, and Pasco.

The company specializes in producing tops and has achieved 97,741 kg of RAS-certified production to date. For the 2024/2025 campaign, CLAMASAC projects an increase in certified production, aiming for 100,000 kg.

As part of its sustainability practices, CLAMASAC emphasizes the implementation of productive records, provides technical shearing training, offers instruction on fleece rolling techniques, and promotes good livestock management practices. These initiatives highlight CLAMASAC's dedication to enhancing both product quality and sustainable practices within the alpaca industry.

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COOPECAN Peru

COOPECAN Peru is a cooperative of small alpaca breeders located in the regions of Cusco, Ayacucho and Arequipa, which is dedicated to the sustainable production of alpaca fiber certified under the RAS.

With 324 certified production units and 100 more in the process of implementation, the organization currently certifies 120,000 alpacas. In the last campaign (2023/2024), it achieved a production of 600 tons of certified combed fiber (TOPs) and plans to increase this volume to 800 tons for the 2024/2025 campaign.



The cooperative, governed by Peru's General Law of Cooperatives, has as its main mission to improve the well-being of its members and protect the environment. Its sustainability efforts include a responsible production program and strict compliance with Peruvian environmental regulations.

COOPECAN recently included 100 new certified members in its chain of custody, consolidating its commitment to sustainability and quality in the alpaca industry.

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Incatops S.A.

Incatops is a key player in the alpaca textile industry, covering multiple stages of the supply chain, including alpaca farming, fiber processing, spinning, exporting, and branding. The company manages 1,779 certified production units and oversees 388,340 certified alpacas across Peru. Its RAS-certified production is projected to be 915,470 kg for the 2024/2025 campaign.

Committed to sustainability, Incatops integrates solar energy into its operations and actively supports community and producer development programs. Additionally, the company runs a genetic improvement program to enhance the quality and resilience of alpaca fiber, reinforcing its dedication to responsible and sustainable textile production.

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ITESSA

ITESSA is a Peruvian company that offers tops. They did not provide further information.

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Michell & Cía S.A.

Michell & Cía is a leading player in the alpaca textile industry, operating across multiple stages of the supply chain, including alpaca farming, fiber processing, spinning, and exporting. With approximately 500 certified production units and 150 more in the process of certification, the company oversees 145,000 certified alpacas across Arequipa, Puno, and Cusco. Its RAS-certified production currently reaches 350,000 kg of fiber, with a projected output of 320,000–350,000 kg for the 2024/2025 campaign.

Committed to sustainability, Michell & Cía holds numerous internationally recognized certifications, including Organic EU and USDA/NOP for organic farming, GOTS and OCS for organic textiles, and RAS and RAF for animal welfare and chain of custody. It also adheres to OEKO-TEX STANDARD 100 for product safety, fair trade best practices, and carbon footprint



measurement, supported by a GRI-backed sustainability report. In addition to its certifications, the company actively engages in environmental, social, and educational initiatives to drive positive impact.

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Supply Chain Certification

The adoption of the RAS has also been experiencing strong growth across the supply chain. See our website here for the full list of certified sites. Please note that the number of farms within a farm group certification is not reflected in the listings.

