

Materials Benchmark

Introduction to the Materials Benchmark

PHOTO: ANASS OUAZIZ



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About the Materials Benchmark

Developed by Textile Exchange, the Materials Benchmark is a common framework for companies in the textile, clothing, leather, and footwear (TCLF) to track and report their progress in materials sourcing. It enables participating companies to:

Track & measure

the weight and impact of your raw materials.

Report

on the strategic approach for raw materials against an industry-recognized framework.

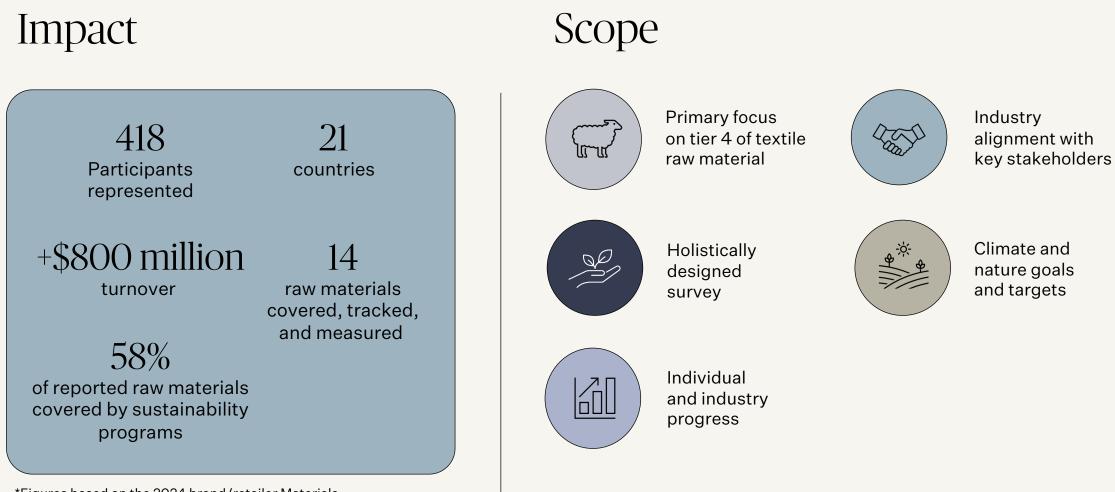
Support

the industry in reaching the Climate+ target of a 45% reduction in greenhouse gas from raw material production by 2030.

The benchmark program is expanding to support more consolidation in industry reporting and deepening its role in tracking progress towards goals for climate and nature.



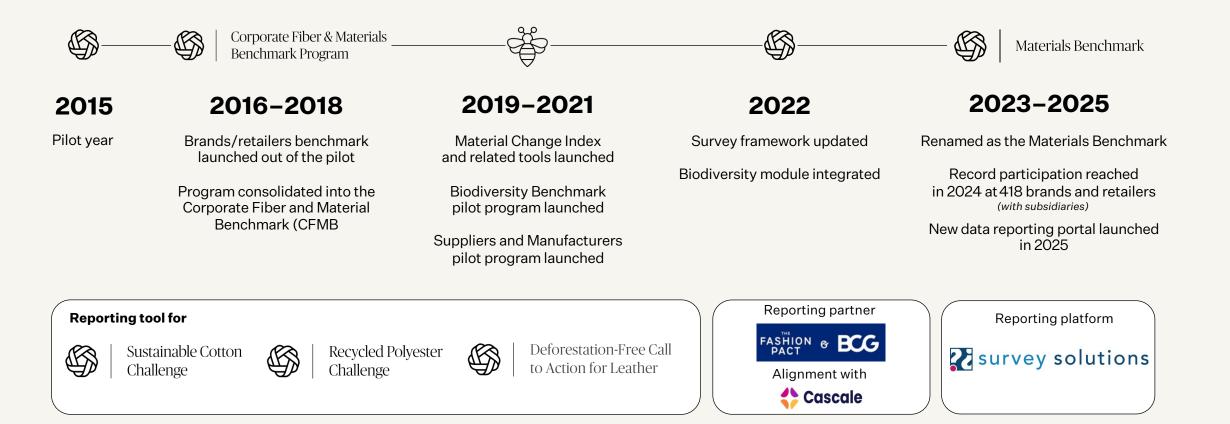
PHOTO: CARL VAN DER LINDE



*Figures based on the 2024 brand/retailer Materials Benchmark survey.

Exchange

Evolution of the Materials Benchmark



Materials Benchmark Framework



- Participant Profile
- Survey Preference

Materials Portfolio

- Company's Portfolio
- Materials Portfolio*
- Materials Trends*
- Materials Targets*
- Materials Risks Assessment* .
- Assumptions and Methodology

*to be replicated for all the fibers and materials reported



Business Integration

- Strategy
- Commitments
- Governance
- Stakeholder engagement
- Investment
- Reporting



- Strategy
- Business models
- Resource efficiency
- Design for circularity
- Textile collection

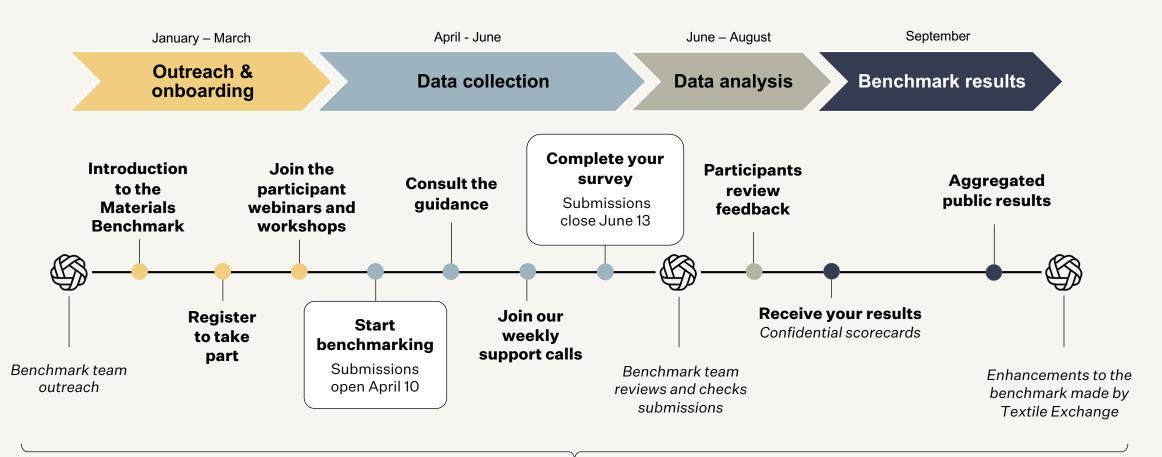


- Climate
- Biodiversity
- Freshwater
- Oceans
- Land Use
- Soil Health
- Impact assessment
- Impact targets
- Implementation
- Transformative Measures

Note: The minimum reporting requirement is the Materials Portfolio.

Please note companies can only be benchmarked and receive results for those sections that they have completed.

2025 Timeline



\$

Why take part?

- **Compare** your performance against the largest voluntary peer-to-peer benchmark in the fashion and textile industry.
- **Build** a fiber strategy
 - and use the benchmark to guide improvements.
- **Demonstrate** a commitment to transparency and continuous improvement around your materials sourcing strategy.

Enable efficient responses to other voluntary and mandatory reporting requirements set by key stakeholders such as investors, customers, policymakers, etc.

Engage with others in the community, learn from best practice and collaborate to drive change.

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Who can participate?

The Materials Benchmark is open to the apparel and textile industry:

\checkmark Brands and retailers

All brands and retailers that use fibers and raw materials are eligible to join, except retailers selling only third-party labels.

✓ Suppliers and manufacturers

Suppliers and manufacturers are recommended to take part if they source fibers and raw materials (garments, fabrics, yarns, fibers) and can report their weight.

The weights reported in scope are those from virgin and/or recycled raw materials.

If you are unsure whether you are eligible to participate, get in touch with Textile Exchange's Materials Benchmark team.

Companies that signed up for the **2025 Material Challenges** are required to annually report via the Materials Benchmark.



Recycled Polyester Challenge

<u>earn more</u>



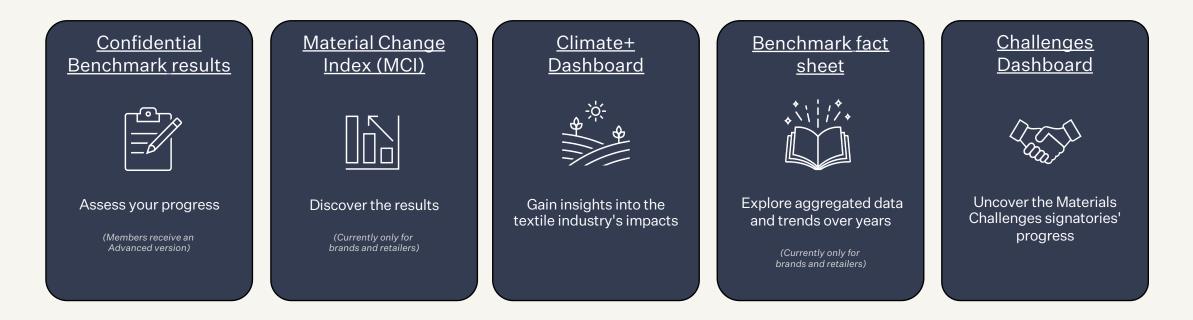
Sustainable Cotton Challenge

<u>Learn more</u>

Companies that signed up for the **Deforestation-Free Call to Action for Leather** are required to report via the Materials Benchmark. Learn more

What do companies receive?

Click on the titles below to access the 2024 results.



Textile Materials Benchmark

Call to action

To get started on your benchmarking journey, we invite you to:



For support, feel free to reach out to us at: <u>benchmark@textileexchange.org</u>





Thank you

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