

Field trip 2025

# Exploring wool as a force for good

Hosted by H. Dawson, wool experts since 1888,  
based in North and West Yorkshire, England

**H.DAWSON®**

EST.1888

WOOLKEEPERS®

HDWool®

**Friday 17th - Saturday 18th October**

**Depart from Manchester Airport;**

**Return to Manchester Airport, Leeds Bradford Airport, or Leeds railway station**

Join us on an immersive two-day journey exploring pioneering and innovative methods of producing premium wool in a way that actively regenerates the land and restores the environment. Led by H. Dawson and HD Wool, discover a movement driving positive change for the land, the people who farm it, and those who benefit from their products. The tour includes exclusive insights into the Woolkeepers® program and its collaboration with Textile Exchange to deliver a world-first: The integration of the Responsible Wool Standard (RWS) into the UK's existing high farm assurance standard, Red Tractor Farm Assurance for Beef and Lamb.

## What you'll experience:

- Behind-the-scenes access to discover the journey of wool from farm to finished component, showcasing British wool production and providing ecological insights into land regeneration.
- Farm visits to engage directly with sheep farmers and regenerative practitioners. Experience first-hand the journey towards higher farming standards.
- A visit to Salts Mill, a UNESCO World Heritage Site, for a demonstration of hand grading, its importance in matching wool to product and the unique approach being taken to delivering the UK's only RWS supply chain.
- Talks and networking opportunities with experts exploring how wool is being re-imagined as a natural, renewable solution and its importance in driving positive impact within the textile industry.

## Recommended for:

For those in the fashion and textile industry, leading brands seeking positive change through their purchasing choices, and those with an interest in land regeneration and/or animal welfare, including sustainability teams and suppliers.

**Cost:** 530 USD

## Includes:

- Airport transfer from Manchester Airport and return transfer to Manchester Airport, Leeds Bradford Airport, or Leeds railway station.
- Visits to farms, Salts Mill, and estate visits throughout the stay.
- Food and hospitality: A bar and on-site chef will be available at Swinton Estate, providing refreshments and lunch.
- Accommodation on arrival in UK and one night at the [Swinton Estate](#).

**NOTE:** Attendees are responsible for their individual travel to Manchester Airport and, after the field trip, from Manchester Airport, Leeds Bradford Airport, or Leeds railway station.

## What to bring:

- Comfortable sturdy footwear and clothing
- Appropriate wet-weather clothing

**Agenda:***Thursday 16th October*

- Evening flight recommended from Lisbon to Manchester Airport at 8:55pm., arriving at 11:45pm. Overnight stay close to Manchester Airport.

*Friday 17th October*

- Collection from Manchester Airport at 9:00am.
- Transfer to the H. Dawson Office and wool grading facility, based at [Salts Mill](#), a UNESCO World Heritage Site.
- **Join the wool revolution.** Welcome, buffet lunch, and a short introduction to the H. Dawson Group, now providing the only RWS certified British wool through their Woolkeepers® program.
- **Not all wool is born the same.** A demonstration of hand grading and its importance in matching wool to product, to ensure better performance and quality (including an explanation of what wool is suited to what use).
- **Regenerative farming—driving positive impact.** A farm visit to the Bio Hub, demonstrating innovative farming and a practical example of regenerative agriculture in a harsh environment.
- Travel to [Swinton Estate](#), where overnight accommodation and dinner are booked for attendees, with the chance to network informally.

*Saturday 18th October*

- **RWS certification—raising the bar on British wool standards.** A look at what it takes to become an RWS certified farm in the UK, with a nearby farm tour hosted by one of the Woolkeepers®. During the tour, the farmer will explain how the high standards of the RWS requirements result in improved livestock health and land management.
- **Example of how farming estates are embracing regenerative agriculture.** Leaders of Swinton Estate will give an overview of their plans for regenerative agriculture, restoration work, and the Woolkeepers® collaboration on room furnishing using wool grown on the estate.
- **Be a catalyst of change.** Jo Dawson, founder and CEO of H. Dawson, will conclude the trip by speaking on the role of the Woolkeepers®, and how investing in products produced by H Dawson and HD Wool brands is backing a movement that is instigating positive change to the land, the people who farm it and those who use these products.
- Lunch provided by Swinton Estate.
- Departure at 2:00pm. Transport is provided to either Manchester Airport, Leeds Bradford Airport, or Leeds railway station.

**NOTE:** Places on the tour are limited. Please register now to secure your place.

Please only sign up for this field trip if you intend to attend. Field trip hosts spend time and financial resources to provide this opportunity for our attendees. **\* NO REFUNDS, credits, or any reimbursements will be issued for no-shows.**

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Textile Exchange is facilitating this field trip alongside the conference and is not responsible for any details of the trip being offered. Attendee contact information will be shared with the field trip host for details and communication about the field trip.

By participating in this field trip, all attendees acknowledge and agree that Textile Exchange acts solely as the facilitator of the trip and the field trip host is the organizer. While field trip hosts will take reasonable precautions to ensure the safety and well-being of all attendees, it is understood that attendees are individually responsible for their own actions and behavior during the duration of the trip. Textile Exchange and the field trip host shall not be held responsible or liable for any injury, loss, damage, or expense arising from the negligence, actions, or omissions of any attendee or third party during the field trip. Each attendee assumes full responsibility for any risks associated with their participation, including but not limited to, those related to their own conduct, health,

and personal belongings. Attendees agree to indemnify and hold harmless Textile Exchange and the field trip host, its officers, employees, and agents from any and all claims, demands, losses, damages, and costs (including attorney's fees) arising out of or related to their own negligence or misconduct during the field trip.

Out of courtesy for others attending, the field trip will remain on schedule as per the agenda outlined by the field trip host. No exceptions will be made for late pick-ups, early drop-offs, or any variants to the schedule. It is the sole responsibility of the attendee to ensure his or her travel is planned in accordance with the agenda shared by the field trip host. It is understood that events outside the control of Textile Exchange and the field trip host, such as weather, unexpected occurrences, or safety issues, could lead to cancellation or alteration of the field trip. Textile Exchange and the field trip host will make a reasonable effort to notify participants promptly in such cases. Neither Textile Exchange nor the field trip host is liable for any loss, damage, or expense, including but not limited to out-of-pocket costs or travel expenses, resulting from a field trip cancellation or modification.